OLD TUCSON STUDIOS ISN'T HORSIN' AROUND

Roughstock Rodeo to Showcase the Area's Most Fearless Riders

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TUCSON, AZ (March 10, 2008) – Old Tucson Studios saddles up for rip roarin' excitement with its Roughtstock Rodeo, Saturday afternoons March 15 through April 26, 2008 at the Coors Light® Arena. Featuring skilled bareback riders and barrel racers, saddle broncs and fearless bull riders, the audience is in for two hours of thrilling entertainment.

Kids of all ages also will enjoy the Buckaroo Rodeo. Stick bronc riding, stick bull riding and stick barrel racing allow the youngsters to feel like cowpokes and test their skills. For a small additional fee kids can try the gunslinger quick draw and adults can ride the mechanical bull. The Buckaroo Rodeo begins at 3 p.m. with registration beginning at 10 a.m. at the Old Tucson Studios front gate.

The Roughstock Rodeo runs from 4 p.m. to 6 p.m. each Saturday. Special event ticket pricing allows Old Tucson Studios guests to enjoy the park activities as well as the rodeo. For these Saturdays (only) entrance to the park is $19.95 for adults and $13.95 for kids (ages 4-11). At 4 p.m., park admission goes to $8 for adults and $5 for kids.

Site of more than 300 films, Old Tucson Studios offers guests the chance to experience Arizona's original western heritage. Open daily throughout the year, guests to Old Tucson Studios can watch thrilling stunt shows, tour a haunted mine, pan for gold, take a trail ride, hop aboard the historic train and enjoy authentic chuckwagon cuisine. The park is also an ideal location for group meetings and events and is the site for some of Tucson's most anticipated special events including Nightfall and Gay West. Old Tucson Studios… *Arizona's Hollywood in the Desert*. For more information and to purchase tickets online visit www.OldTucson.com.

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