

FOR IMMEDIATE RELEASE:

October 15, 2025

Old Tucson Entertainment ,LLC

520-883-0100 | [marketing@oldtucson.com](mailto:marketing@oldtucson.com)



## ***YULETIDE 2025 – TUCSON’S CHRISTMAS TRADITION***

Tucson’s Christmas Tradition, YULETIDE, returns November 25<sup>th</sup>!

Yuletide returns with a festive environment, filled with a variety of Christmas experiences, including, over 500,000 sparkling Christmas lights, five all-new live shows, the new interactive West Pole Elves Workshop, a sing-along horse driven hay ride, the family favorite West Pole Christmas Train, the return of the Antique Autos, the new Pony Express, exciting games, live caroling, community group performances, and much more!

Join Santa and Mrs. Clause to kick off the celebration and tradition of lighting the West Pole Christmas tree. Throughout the evening, meet Santa and have your holiday pictures taken with him in our photography studio. Enjoy delicious food, hot chocolate, sweet s’mores, fudge, and craft holiday cocktails, while creating memories that will last a lifetime.

For those brave enough, join the St. Cloud family as they battle KRAMPUS for the control of the West Pole, at the all new LEGEND OF KRAMPUS walk through attraction.

YULETIDE starts Tuesday, November 25, 2025, and runs until December 31, 2025, on select dates from 5:00pm to 10:00pm.

**General Admission Tickets:** Start at \$35 for both adults and children on our Non-Peak Days. Tickets for adults (ages 13+) on Peak Days are \$45, and children (ages 5-12) on Peak Days are \$35. Children four and under are free on all dates. Parking is always offered for free!

YULETIDE Tickets are on sale now at [www.oldtucson.com](http://www.oldtucson.com).

CONTINUES ON BACK



## ***YULETIDE 2025 – TUCSON’S CHRISTMAS TRADITION***

CONTINUED:

**Season Passes:** Want to visit YULETIDE multiple times? Purchase a season pass for only \$119 per person. Pass holders will also receive two (2) bring-a-friend free tickets, unlimited admission to Old Tucson’s Christmas Tradition – Yuletide, a special collectable souvenir cup with free soda refills, dining, retail, and carnival game discounts, and much more!

**Media and Social Influencers:** Credentialed media members and social media influencers are encouraged to join us with complimentary passes on select dates. Contact our Marketing department at the email address below to schedule your festive visit.

**Event Photos:** Images and media content for YULETIDE, are available for editorial use at: <https://oldtucson.com/media-center/>

For more information and media inquiries please contact:

*Tony Sanders, General Manager - [otemarketing@oldtucson.com](mailto:otemarketing@oldtucson.com) • Office (520) 883-0100*

Tickets and passes are available at [www.oldtucson.com](http://www.oldtucson.com)