

FOR IMMEDIATE RELEASE:

December 15, 2025

Old Tucson Entertainment, LLC

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OLD TUCSON'S 2026 SEASON PASS NOW ON SALE

Get your 2026 Season Pass for Old Tucson now with exclusive savings!

Old Tucson's 2026 Season Pass is now on sale with exclusive early-bird pricing! Current 2025 Season Pass and Fun Pass holders can renew for just \$99* starting December 15th through January 12th and will receive an additional Bring-A-Pardner Free ticket. New Season Pass buyers pay \$109* and will get complimentary access to the rest of Yuletide 2025! After January 12th, Season Passes are available for \$119*.

*Total prices with tax and fees: \$106.79 (renewals through 1/12/26), \$117.30 (new buyers through 1/12/26), \$128.01 (regular price after 1/12/26).

The 2026 Season Pass unlocks year-round adventure with unlimited admission to Wild West Adventure Park, Nightfall, and Yuletide, one free Rides and Attractions wristband for all Night Market events, a Bring-A-Pardner Free ticket, a 2026 souvenir cup with free refills, a commemorative lanyard, 15% discounts on retail and food & beverage, discounts on carnival games, premium parking, and special offers on Ghost Tours and Hollywood in the Desert Tours.

Old Tucson's Spring Season kicks off Saturday, January 17, 2026!

Old Tucson's Wild West Adventure Park will be fully open on January 17, 2026 with all rides, shows, attractions, restaurants, retail stores, and games! Experience brand new stunt shows, saloon shows, and musicals all throughout opening weekend. Join the celebration with opening weekend tickets priced at just \$25 for adults and children on Saturday 1/17 and Sunday 1/18!

2026 Season Passes and Opening Weekend tickets are on sale now at www.oldtucson.com.

Media and Social Influencers: Credentialed media members and social media influencers are encouraged to join us with complimentary passes on select dates. Contact our Marketing department at the email address included to schedule your visit.

FOR RELEASE:
December 29, 2025
Old Tucson Entertainment, LLC
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SONS OF THE PIONEERS LIVE AT OLD TUCSON

Western music legends perform two nights only – January 23rd & 24th!

Old Tucson proudly presents Sons of the Pioneers live in concert Friday, January 23rd and Saturday, January 24th at the iconic Grand Palace Saloon. The best-in-west meets the wild west for two unforgettable evenings of authentic Western music!

For 90 years, Sons of the Pioneers have been performing continuously, building a new genre and library of music that has become synonymous with the American West. With more honors and awards than any other group or performer in Western music, the legendary ensemble continues to enthrall generations of listeners worldwide.

Don't miss your chance to see the current Sons of the Pioneers lineup, Ken Lattimore, John Fullerton, Trent Prewitt, Paul Elliott, and Chuck Ervin, as they grace the Grand Palace Saloon stage for two nights only!

VIP Table Tickets are \$49.99 per seat and include the closest seats to the stage. VIP guests may purchase meals in advance to be delivered directly to their table. General Admission tickets are \$39.99 and offer open seating.

Big Jakes and Grand Palace Saloon will be open for food and beverage service one hour before showtime, featuring BBQ favorites, burgers, salads, and a full selection of specialty cocktails, wine, and beer.

Tickets are on sale now at www.oldtucson.com.

Media and Social Influencers: Media members and social media influencers interested in covering this event or speaking with Old Tucson representatives or the Sons of the Pioneers are encouraged to contact our Marketing department at hjung@oldtucson.com.